

# Komen Lubbock Area Affiliate

**On the local level, Komen for the Cure - Lubbock Area Affiliate was established in 1995** to spread the life-saving message of early detection and to support breast cancer screening and diagnostic programs in West Texas. The Lubbock Area Affiliate serves a 16 county area including Lubbock and 15 surrounding counties.

**The Lubbock Area Affiliate has raised over \$3.7 million and has granted more than \$2.3 million** to the local community to fund in local breast health education, screening and treatment programs. Previous grant recipients include the Texas Tech University Health Science Center, YWCA of Lubbock, University Medical Center and Covenant Health System, just to name a few. In fiscal year 2010 - 2011, Komen Lubbock will grant more than \$350,000 to our local service area. Additionally, the Lubbock Area Affiliate has invested more than \$112,000 in its own mission work, through community outreach, breast health education and support. In 2010-2011, the Lubbock Affiliate's community outreach efforts will total in more than \$420,000.

**Up to 75 cents of each dollar** raised from the Komen Lubbock Race for the Cure® and other fundraising activities remain in the community to fund breast cancer education and screening programs in our 16 county area. Komen for the Cure - Lubbock Area Affiliate sends 25 cents of each dollar raised to support The Komen for the Cure National Award and Research Grant Program. Komen for the Cure operates under a very tight expense ratio. In all fundraising efforts, Komen must keep expenses at or under 25%.

## WAYS TO GET INVOLVED

### Become a Volunteer

Volunteer opportunities are available to make a difference in the fight against breast cancer.

#### Opportunities include:

- Race for the Cure
- Cuts for the Cure
- Laugh for the Cure
- Education and Outreach
- Volunteer Development
- Advocacy
- Grants
- Passionately Pink for the Cure
- Rally for the Cure
- Speaker's Bureau

Our needs include all schedules: a few hours a year to monthly committee work - we have something for everyone!

## Susan G. Komen for the Cure in the Community

The Lubbock Area Affiliate's community granting efforts have grown from **\$35,000 in 1993 to more than \$350,000** in 2010. The Lubbock Area Affiliate Grants Program is funded by 75% of the net income of the Affiliate. **The funds granted to these agencies are used to fund endeavors in breast health education, screening and treatment** in the 16 county service area. Grantees are selected based upon their program's ability to fulfill the Komen vision of a world without breast cancer!

In addition to granting to the community through **Community Grants** (Screening, Treatment, Education and Support grant programs), the Lubbock Area Affiliate provides Small Grant funds. Small Grants are intended to support some of the unexpected costs associated with breast health programs and projects. In 2009, the Lubbock Area Affiliate provided more than **\$10,000 to the community** in small grants. In 2010, the Lubbock Area Affiliate has already granted **more than \$3,000 in small grants**.

### Komen Lubbock is proud to partner with the following organizations this year

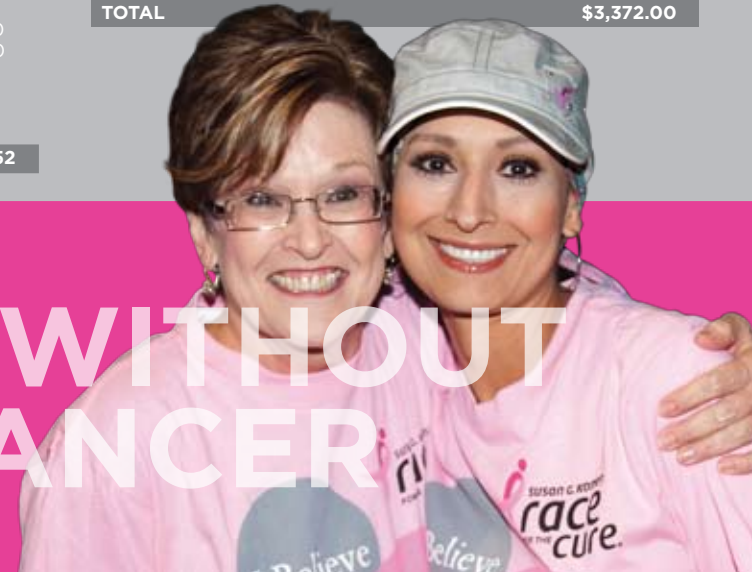
Covenant Mobile Mammography	\$89,272.00
Joe Arrington Cancer Center	\$23,000.00
Texas AgriLife Extension Services	\$15,180.70
TTU Health Sciences Center	\$24,946.00
TTU Health Sciences Center School of Nursing	\$54,948.00
University Medical Center	\$45,402.00
University Medical Center - Celebrate Today	\$13,135.00
The YWCA of Lubbock	\$84,661.82

**TOTAL \$350,545.52**

### The 2010 small grant recipients include:

Agape Temple of God Pink Sunday	\$850.00
Lyon's Chapel Pink Sunday	\$446.00
Patterson Library Knowledge is Power	\$2,076.00

**TOTAL \$3,372.00**



## Our Vision

# A WORLD WITHOUT BREAST CANCER

### Speaker's Bureau

Join the Lubbock Area Affiliate's Speaker's Bureau! Speaker's attend a two hour training, speak at their convenience and share their story with the men and women of the south plains. If you are a survivor or co-survivor and are passionate about sharing your survival story please contact [Christie.devitt@sbcglobal.net](mailto:Christie.devitt@sbcglobal.net) or visit us online.

### Memorial/Honorarium

A Memorial/Honorarium gift allows donors to recognize the courage of a friend or loved one battling breast cancer, celebrate the life of a survivor or honor the memory of a loved one lost to this disease.

For each gift received, a personalized tribute card is sent to the person or family indicated, notifying them of the donation. Each gift is tax-deductible to the fullest extent allowed by law and the donor receives an acknowledgement of their gift. Checks can be mailed to the Komen Lubbock office or made by credit card online.

### Survivor's Circle

The Survivor's Circle is devoted to raising funds dedicated to those women and men who have been recently diagnosed with breast cancer. This bag will include valuable resources and education material. It will also include Stories of Hope to provide inspiration, laughter and hope at a critical time. For more information about The Survivor's Circle, or to request a bag for a newly diagnosed patient, please e-mail Allison Lewis at [allison@komenlubbock.org](mailto:allison@komenlubbock.org). The Survivor's Circle is a program funded by survivors, for survivors. This is an opportunity for survivors to make a donation that will provide a new, fellow survivor with vital information in their greatest time of need.

To join, support, or donate, please visit [www.KomenLubbock.org](http://www.KomenLubbock.org)



**Born in a promise between two sisters**, Nancy Brinker to her sister, Susan G. Komen, who died from breast cancer at the age of 36, vowed to end breast cancer forever and created Susan G. Komen for the Cure. Since launching the breast cancer movement 30 years ago, **Komen has played a critical role in every major advance in the fight against breast cancer** – transforming how the world talks about and treats this devastating disease and helping to turn millions of breast cancer patients into breast cancer survivors.

Today, Susan G. Komen for the Cure is the **world's largest and most progressive grassroots network of breast cancer survivors and activists**, the only grassroots organization fighting to cure breast cancer. Komen for the Cure is 125 Affiliates strong, located in cities and communities across the U.S., Germany, Italy and Puerto Rico. With over \$1.5 billion invested to date, Susan G. Komen for the Cure is the world's largest source of nonprofit funds dedicated to curing breast cancer at every stage, from the causes, to the cures, to the pain and anxiety of every moment in between. Because so many people are counting on us, Komen has committed to invest another \$1 billion by 2017.

Susan G. Komen for the Cure has been **named a top-rated charity by Charity Navigator**, America's largest independent evaluator of charities. Charity Navigator's award of four out of a possible four stars indicates that we excel, as compared to other charities in America, in successfully managing our organizational finances in an efficient and effective manner.

In 2010, a survey by Harris Interactive found that Susan G. Komen for the Cure is the most trusted charity to which people are most likely to donate money. In addition, Komen for the Cure, is one of two most trusted nonprofit brands, second to Saint Jude Children's Research Center.



★★★★  
**CHARITY NAVIGATOR**  
Four Star Charity

## Facts About Breast Cancer

Except for skin cancer, breast cancer is the most frequently diagnosed cancer among women.

An estimated **207,090 new cases of invasive breast cancer** are expected to occur among women in the United States during 2010. Additionally, an estimated **1,970 new cases of breast cancer** will be diagnosed in men.

Breast cancer is **second only to lung cancer** in cancer deaths among women.

In 2010, an estimated **39,840** women and **390** men will die from breast cancer in the United States.

In the United States today, there are more than two million breast cancer survivors.

**Without a cure**, women in the United States have a 1 in 8 lifetime risk of developing breast cancer.

**Without a cure**, an estimated 5 million Americans will be diagnosed with breast cancer – and more than 1 million could die, over the next 25 years.

**Without a cure**, an estimated 25 million women around the world will be diagnosed with breast cancer, and 10 million could die over the next 25 years.

**There is no known cure for breast cancer, but together we will find one!**

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A National Toll-Free Breast Cancer Helpline, 1-877-GO KOMEN is staffed by trained volunteers whose lives have been touched by breast cancer. The volunteers provide information to callers with breast health and breast cancer concerns (available 8am – 5pm).

For breast health information, visit [www.Komen.org](http://www.Komen.org)

## The Susan G. Komen FOR THE CURE® PROMISE

To save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.



[www.KomenLubbock.org](http://www.KomenLubbock.org)